

PRESS RELEASE

"1001 Nights" Table by Co-Creando Part of 5VIE Design Week

Milan Design Week 2022 | Via Santa Marta, 5 | 6-12.06.2022 10:30-20:00

"History taught us the evolution of architecture, it is now teaching us the evolution of society; and it is clear to us, and even to many who refuse to acknowledge it, [...] that the new society will not be haggard as we are by the necessity for producing ever more and more market-wares for a profit, whether any one needs them or not; that it will produce to live, and not live to produce, as we do."

William Morris

The Revival of Architecture, *Fortnightly Review*, May 1888

EVENT DESCRIPTION

Co-Creando network

Co-Creando was started in Milan in 2006. After more than 13 years working in design services, Co-Creando stops being a private firm in 2021 and becomes a global network of designers, artisans and makers. Our network is expanding from Brazil to China, India, Italy, the Middle East and South Africa.

A Collective brand

We are experimenting a new concept of brand: A collective brand based on an innovative, distributed and fair model of global co-design and local co-production. We combine excellent crafts with digital tools and fabrication. We focus on tableware and homeware.

Products with a mission

We introduce to the market products with a mission to safeguard, improve and innovate local cultural and historical manufacturing and crafts systems and to bring back manufacturing and crafts to communities and cities.

"1001 Nights" Table

"1001 Nights" Table will mark the launch of Co-Creando as a brand with the exhibition of the first experimental prototypes. The tableware design is inspired by the tales of "1001 Nights", we want to bring a vibrant experience to people's lives. The "1001 Nights" Table will include three collections: The Rituals of Eating (2023), The Rituals of Drinking (2024) and The Rituals of Celebrating (2025).

NETWORK

Exhibited products

Aida Saliba, Artisan/Artist/Designer, Broumana, Lebanon

Han Han, Chief Design Lead, Shenzhen, China & Lisa Linnow, Chief Design Lead, Cape Town, South Africa in collaboration with Sinethemba Xola, Brandon Amronski, Baofeng Chen, Chenxiao Gao, Kai Zeng, Linlin Feng, Jingbin Xi and anthropologists Tian Chen and Zhu Pengfei.

Lia Krucken & Lia Cunha, Artists/Designers, Salvador, Brazil

Nupur Batra, Craftpreneur/Designer, New Delhi, India

Project / Exhibition

Cinzia Cappelletti, Communication and event planner, Milan, Italy

Fatima Saikaly, Curator, Milan, Italy

EXHIBITION LOCATION

"1001 Nights" Table by Co-Creando Part of 5VIE Design Week in Via Santa Marta, 5 @ Barbers & Bourbon