

Saturday 13 October 2007

**Palazzo Affari ai Giureconsulti, sala Colonne
Piazza Mercanti 2 - Milano
3:00pm**

MILANO IN PROGRESS

Non-stop performance, video and testimonials from Milano's creative businesses.

Milano in Progress was an exploration of our city offering an up-to-date view of creative and technological research applied to the development of digital contents. The event emphasized the importance of creative talents as a key element in the development of Milan.

From graphics to design, from multimedia services to audiovisual production, Milano in Progress was an occasion to understand how technological innovation is inherent to Milan DNA.

Nineteen selected companies presented their activities in a five-minutes message. The public voted for the most innovative presentation. The winners were:

Kallideas, creator of virtual assistants

Co-Creando, a design firm that works with an international network of consultants

They were awarded by Il Sole 24Ore Newspaper, a space in Cre-Attivi section of the JOBTalk blog.

Participants

- Giovanni Calella, Korinami
- Mario Canali, Arcnaut
- Riccardo Castaldi, N!03
- Andrea Corelli, Listen.To.It
- Mario Fumagalli, Mixel
- Walter Giannelli, Fast Forward
- Giorgio Manfredi, Kallideas
- Alessandro Masserdotti, Dotdotdot
- Stefano Mirti, Interaction Design Lab
- Renato Morganti, artista
- Claudio Prati, Aiep
- Paolo Rigamonti, Limiteazero
- Federico Rizzo, E'VOLUTOFILM
- Monica Rossi, Storie Digitali
- Stefano Roveda, Studio Azzurro
- Fatina Saikaly, Co-Creando
- Dalila Sena, AGON
- Claudio Sinatti, artista
- Franco Valenziano, Ubik

Moderators

Maria Grazia Mattei, MGM Digital Communication

Rosanna Santonocito, Il Sole 24Ore - JobTalk

CON IL SUPPORTO DI:



POLITECNICO
INNOVAZIONE



PROMOSSO E ORGANIZZATO DA:



IN COLLABORAZIONE CON:



INNOVATION
CAPITAL URBAN