

PRESS RELEASE

Milan, 13 April 2008

BEER BOTTLES nei luoghi pubblici

International Sustainable Design Competition

BEER BOTTLES nei luoghi pubblici is a design research project and an international sustainable design Competition. The design competition will be presented on April 19 at the Fabbrica del Vapore in via Procaccini 4, Milan at 5:00 pm.

The project and competition objectives are to develop creative solutions for the problem of glass bottles left and broken in public meeting areas in Milan and many other cities. The project will focus on the *Colonne di San Lorenzo* area where social and environmental degradation reach a critical point every year during summer nights.

This presentation is part of System Reload Milan event www.systemreload.org hosted by Best Up www.bestup.it

The competition is developed in collaboration with o2 italia www.o2italia.org the Italian local group of o2 Global Network www.o2.org

The competition received the patronage of the Comune di Milano, Assessorato Mobilità, Trasporti, Ambiente www.comune.milano.it and Legambiente Onlus www.legambiente.eu

For more information about the competition please visit <http://www.o2italia.org/beerbottles-competition.html>

For more information, updates and images about the research project please contact us:

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